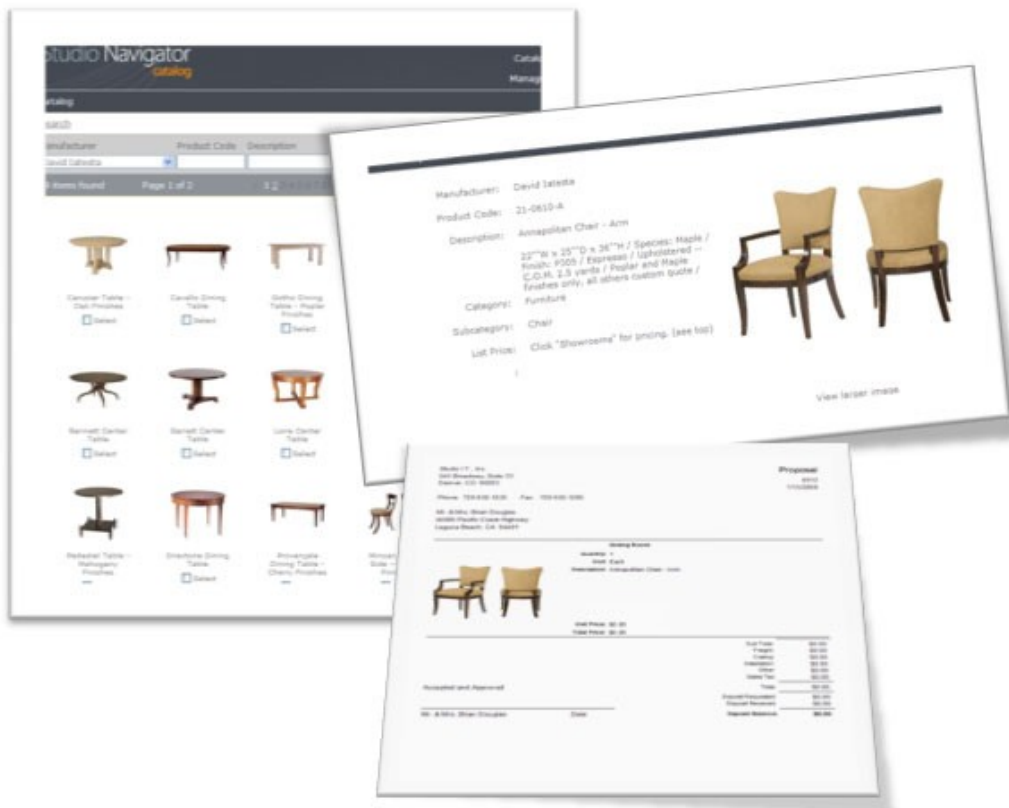


Studio Catalog Standards

This document describes the standards for manufacturers to publish product catalogs.



www.StudioNavigator.com
Studio Navigator
PO Box 2940
Poulsbo, WA 98370

Two pieces of information are required to add a product to the Studio Catalog

- Product Descriptive Information
- Product Image

Product Descriptive Information

Product descriptive information should be provided in an Excel Spreadsheet and each product must have:

- PRODUCT_CODE a unique identifier
- SHORT_DESCRIPTION 50 characters or less
- CATEGORY select from the attached list
- SUB_CATEGORY select from the attached list
- UOM_TYPE select from the attached list
- UOM_UNIT select from the attached list
- LONG_DESCRIPTION optional

	A	B	C	D	E	F	G
1	PRODUCT_CODE	SHORT_DESCRIPTION	CATEGORY	SUBCATEGORY	UOM_TYPE	UOM_UNIT	LONG_DESCRIPTION
2	1234	50 Characters or less	Furniture	Sofa	Each	none	Long Description
3							
4							
5							

Product Image

Product images should be provided in a jpg format.

- Each item must have an image.
- The image name must be the same as the product code.
- It is preferable if images are at least 500x500 and maximum 800x800 pixels
- If fabric, the image should fill a square space edge to edge.

Example

If the product code is 1234 the image name must be 1234.jpg or 1234.bmp

Category

- Accessories
- Architectural
- Art
- Bath
- Cabinetry
- Fabric
- Floor Covering
- Furniture
- Hardware
- Lighting
- Patio & Garden
- Rugs
- Trim
- Wallpaper
- Window Covering

Sub Categories

Accessories

- Box
- Bracket
- Candle
- Clock
- Coral
- Cushion
- Finial
- Fire Screen
- Fire Tool
- Log Basket
- Mail Box
- Mirror
- None
- Pillow
- Planter
- Plaque
- Shelf
- Tableware
- Vase
- Wine Cooler

Architectural

- Bas Relief
- Bed Canopy
- Capital
- Column
- Cornice
- Fireplace
- Keystone
- Panel
- Screen
- Stonework
- Wall Sculpture

Art

- Acrylic Brushstrokes
- Canvas
- Copper Engraving
- Exclusive Artwork
- Framed Print
- Giclee
- Hand Painted
- Hand-Colored Artwork
- Lithograph
- None
- Not Catalogued
- Open Edition Artwork
- Print
- Sculpture
- Serialized
- Serigraph
- Signed
- Tapestry

Bath

- Sink
- Toilet Paper Holder
- Towel Bar
- Vanity

Fabric

- Brocade
- Brocatelle
- Damask
- Faux-uni
- Flame Retardant
- Hand Blocked
- Hand Embroidery
- Hand Painted

STUDIO NAVIGATOR

- Hand Printed
- Hand Woven
- Indoor/Outdoor
- Jacquard
- Lampase
- Leather
- Linen
- Needlepoint
- None
- Pique
- Plaid
- Print
- Satin
- Screenprint
- Sheepskin
- Stripe
- Taffeta
- Trims
- Velour
- Velvet
- Woven

Floor Covering

- Rug

Furniture

- Accent Table
- Armoire
- Bar
- Bar Stool
- Bed
- Bench
- Bookcase
- Bracket
- Breakfront
- Buffet

STUDIO NAVIGATOR

- Cabinet
- Cart
- Chair
- Chaise
- Chest
- Cocktail Table
- Coffee Table
- Commode
- Console
- Credenza
- Cushion
- Daybed
- Desk
- Dining Chair
- Dining Table
- Display Case
- Dresser
- End Table
- Entertainment Center
- Etagere
- Game Table
- Headboard
- Headrest
- Hutch
- Library Steps
- Lounge Chair
- Loveseat
- Mantle
- Mirror
- Nightstand
- None
- Occasional Chair
- Occasional Table
- Office Chair
- Ottoman
- Pedestal

STUDIO NAVIGATOR

- Screen
- Seat
- Secretary
- Sectional
- Server
- Settee
- Sideboard
- Sleeper
- Sofa
- Sofa Table
- Stool
- Table
- Table Base
- Taquillon
- Tray
- Umbrella
- Umbrella Stand
- Upholstered Chair
- Wall Unit
- Wardrobe
- Window Seat
- Writing Table

Hardware

- Door Hardware
- Hinge
- Hook
- Metal Bracket
- Metal Finial
- Metal Ring
- Metal Tieback
- None
- Pulls
- Wooden Finial
- Wooden Lamp Base
- Wooden Pole

STUDIO NAVIGATOR

- Wooden Ring
- Wooden Tieback

Lighting

- Accessory
- Base
- Candelabra
- Candle Holder
- Ceiling Light
- Chandelier
- Cluster
- Floor Lamp
- Flush Mount
- Hanging Lamp
- Lamp Base
- Lamp Shade
- Lantern
- Pendant
- Picture Light
- Sconce
- Table Lamp
- Torchiere
- Wall Lamp

Patio & Garden

- Bench
- Bird Bath
- Finial
- Fountain
- Planter
- Table

Trim

- Base Fringe
- Bead Fringe
- Braid

STUDIO NAVIGATOR

- Brush Fringe
- Bullion Fringe
- Chair Tie
- Cord
- Cord on Tape
- Cord Tieback
- Cut Fringe
- Double Tassel Tieback
- Galloon
- Gimp
- Key Tassel
- Loop Fringe
- Mold Fringe
- Moss Fringe
- None
- Rosette
- Rosette with Key Tassel
- Scallop Fringe
- Single Tassel Tieback
- Skirt Fringe
- Tape
- Tassel Fringe
- Tieband
- Torsette Fringe
- Tulips for Chandelier

Wallpaper

- Hand Painted
- None

Window Covering

- Drapery
- None
- Screen
- Shade

Unit of Measure

- Type: Area
Unit: Square Inch
Square Foot
Square Yard
Square Centimeter
Square Meter
- Type: Each
Unit: None
- Type: Linear
Unit: Inch
Foot
Yard
Centimeter
Meter
- Type: Pair
Unit: None
- Type: Set
Unit: None
- Type: Box
Unit: None
- Type: Roll
Unit: None
- Type: Double Roll
Unit: None